



OVERTON SQUARE ACTIVITY BOOK

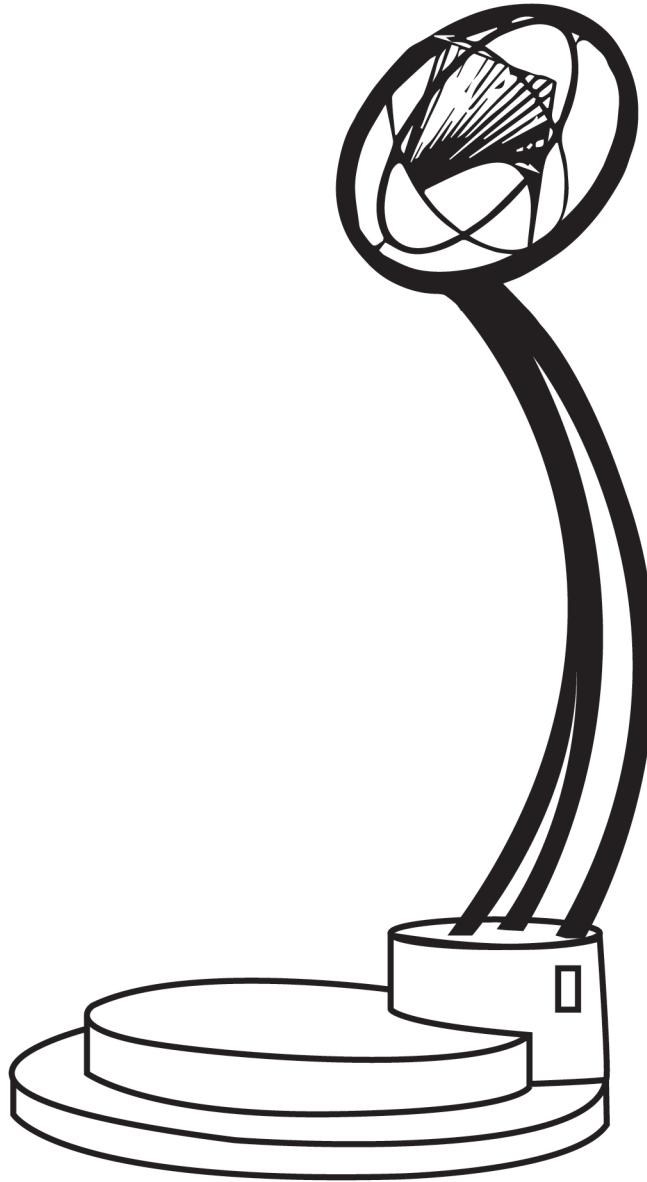


OVERTON SQUARE ACTIVITY BOOK

Written and Illustrated by
Memphis College of Art Design Lab

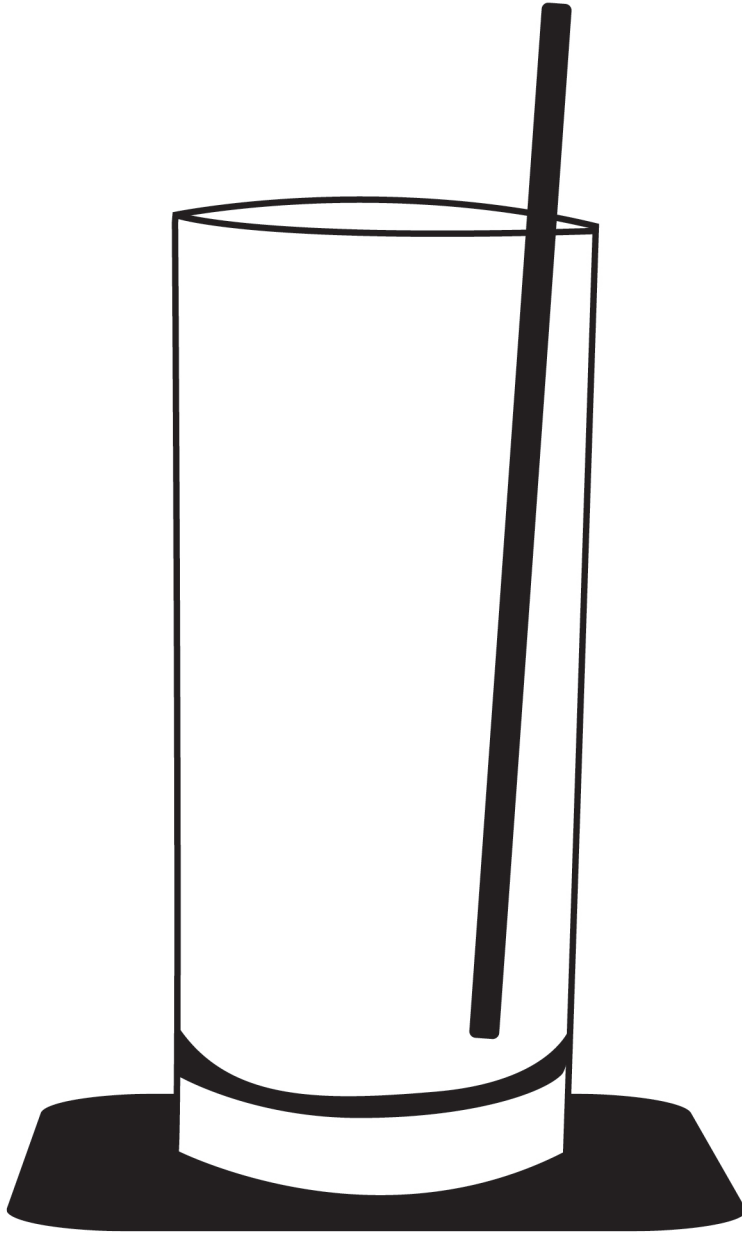


It's time to jam! Draw yourself and your closest friends
rocking the stage like rock stars!



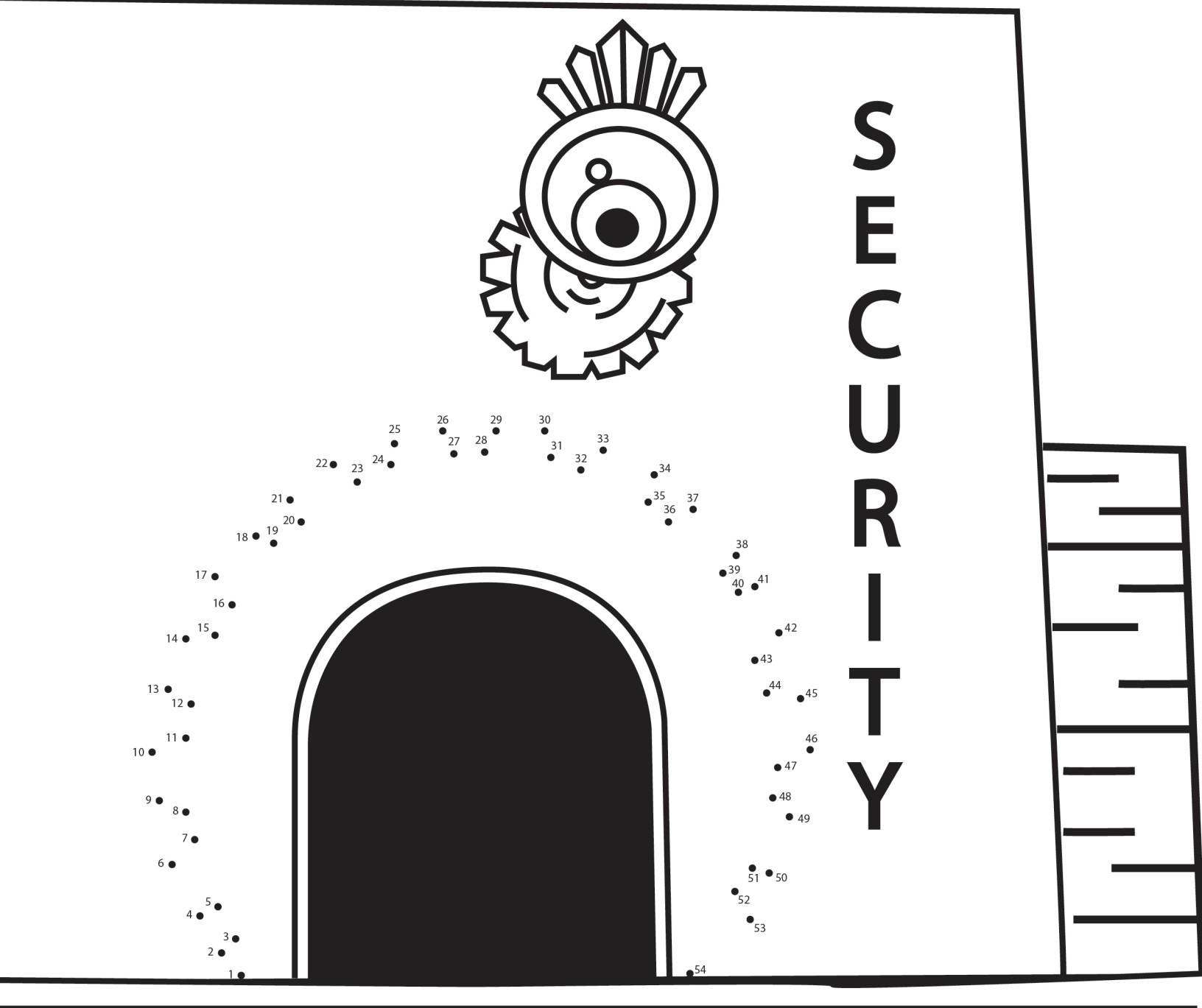
Trivia: Where are the three original Overton Square logos? _____

Draw your favorite Bar Louie's beverage or create your own!



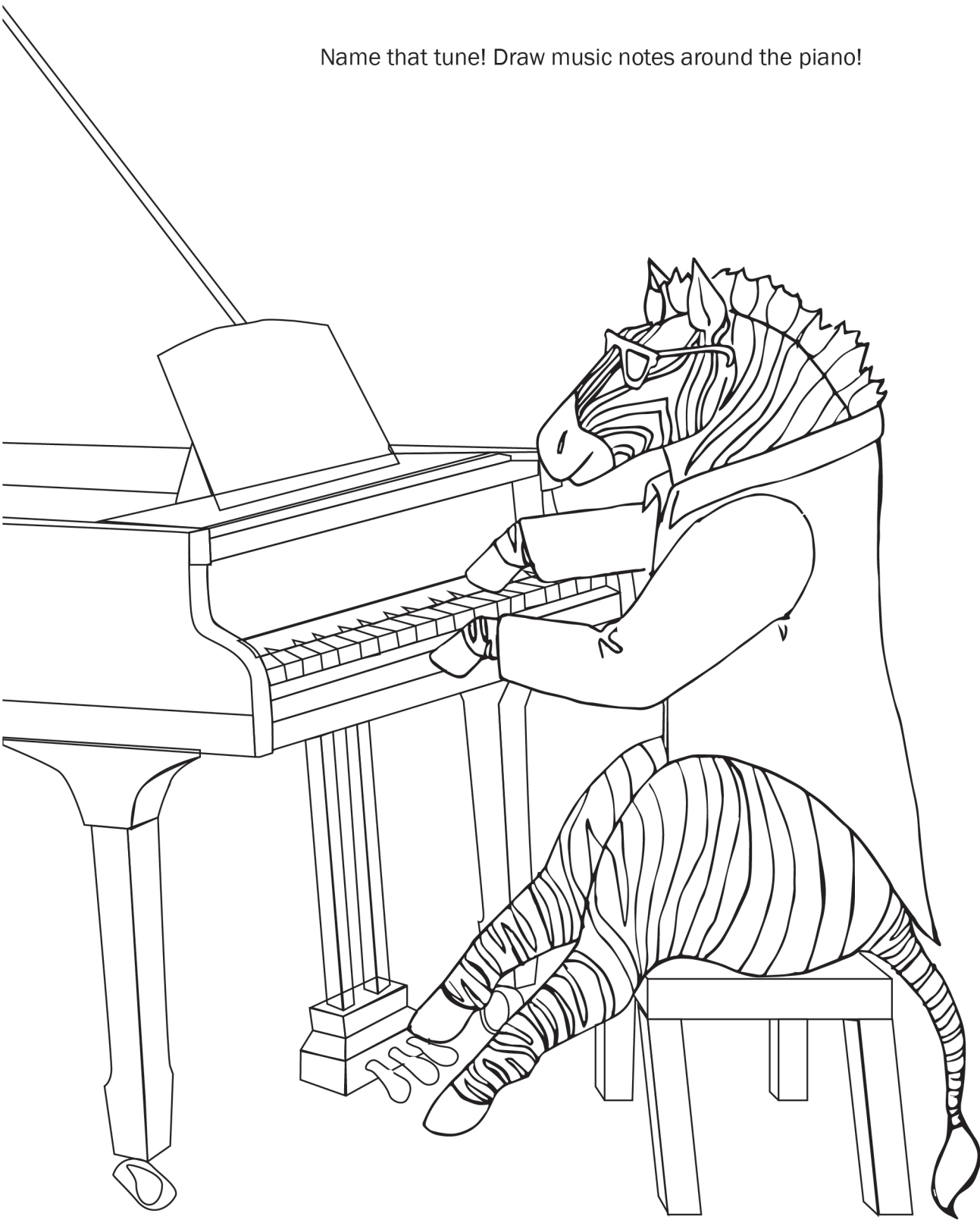
Trivia: Why is the intersection of Madison and S Cooper curved and not straight ? _____

Oh no! The gears are gone! Connect the dots and draw more gears and machinery on the building to bring back Mary's mural!

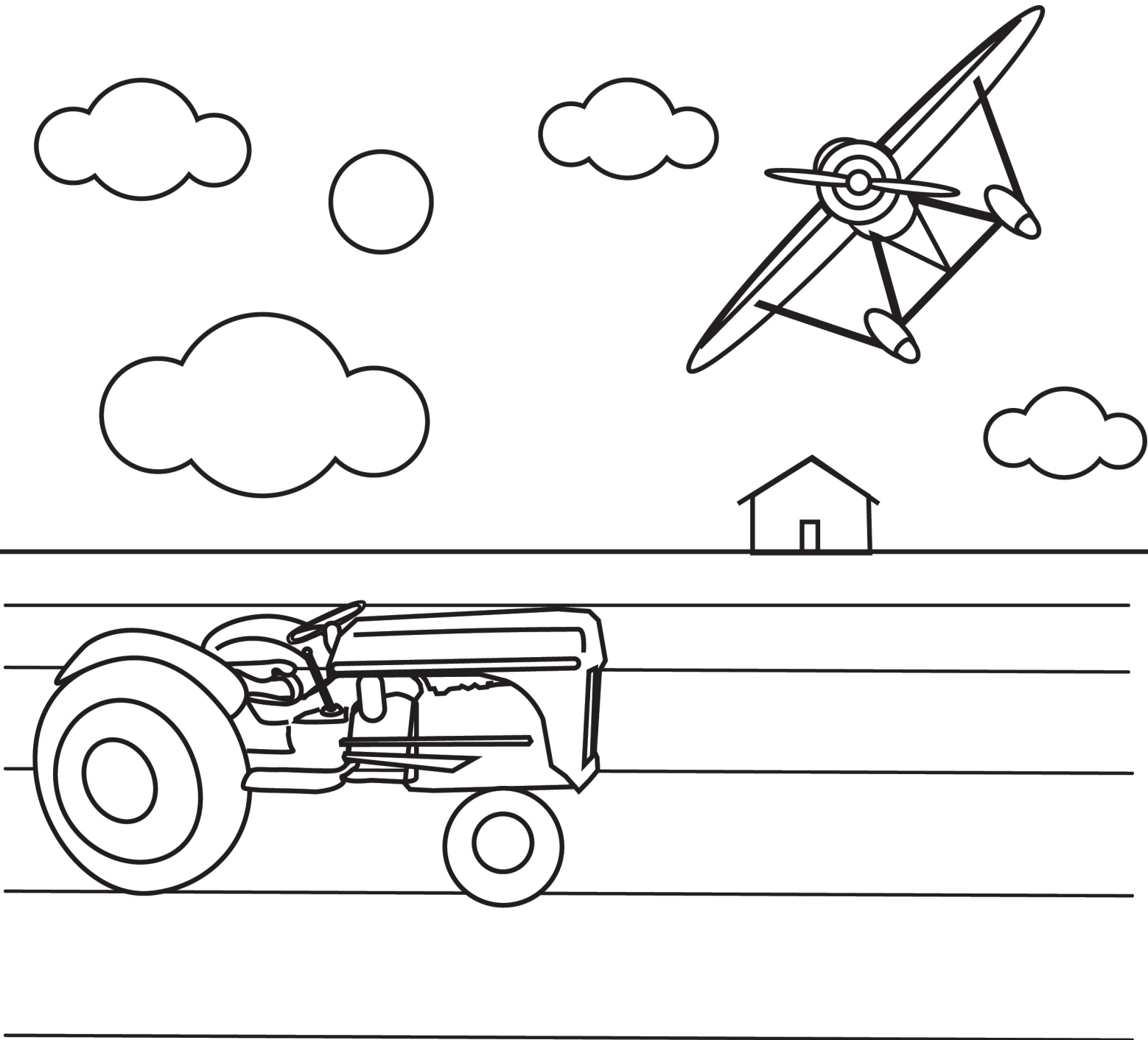


Trivia: Who made the *Security* mural and when? _____

Name that tune! Draw music notes around the piano!



Simply color away and add plants and animals to the farm!



Trivia: What kind of beef does Belly Acres serve? _____

Draw your face and color away!



Trivia: What are the names of all of the three kings? _____

Color in the art supplies for your next art project!



Trivia: Who owns the Art Project? _____

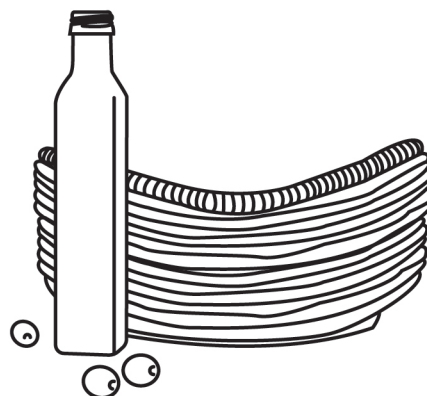
See if you can find all of Square Olive's delicious foods and drinks!

The Square Olive

B	B	J	P	H	E	B	F	L	Q	F	P	B	Z	R
U	U	O	J	E	A	S	I	S	T	Q	M	P	A	R
R	O	D	U	S	R	O	E	O	G	D	S	G	R	S
Y	Q	N	K	R	E	U	Y	E	A	O	E	N	S	P
R	Y	E	A	V	B	A	V	R	H	N	C	W	S	A
D	T	W	I	C	J	A	K	I	I	C	I	K	E	N
Q	D	L	D	K	I	R	N	V	A	D	P	T	A	I
B	O	A	T	B	O	R	C	B	D	N	S	T	S	S
B	H	A	W	A	I	I	A	N	A	L	A	E	A	H
F	B	J	S	Q	M	B	G	T	X	R	W	C	L	B
H	Q	T	K	A	T	Y	B	E	S	M	R	X	T	A
Y	E	O	S	K	W	E	E	F	F	O	C	E	X	S
D	E	L	H	A	B	A	N	A	R	O	C	F	L	I
X	A	S	N	A	E	B	D	N	U	O	R	G	Q	L
B	P	G	A	Z	V	Y	X	O	P	M	E	N	A	Q

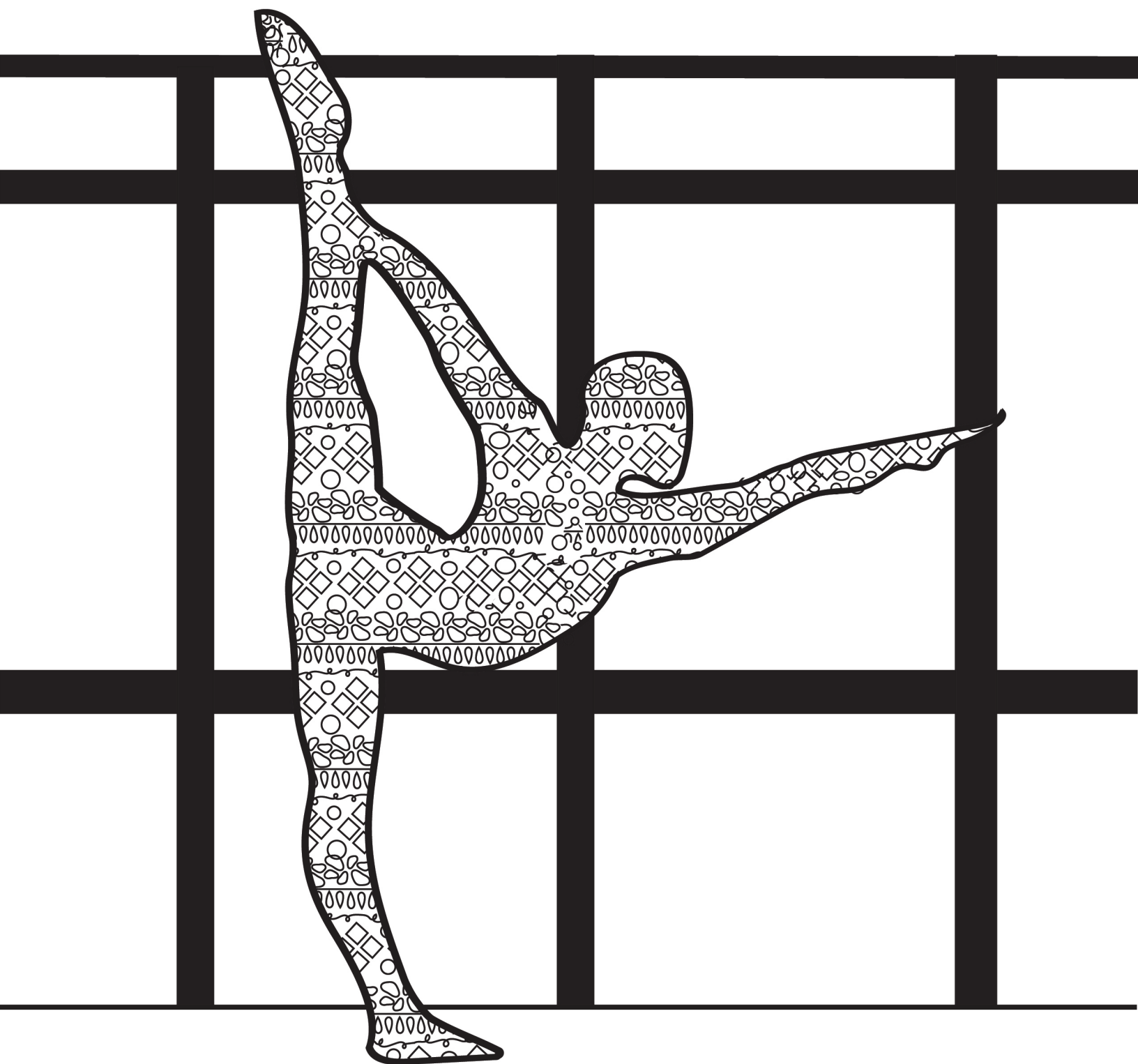
Olive Oil
 Blacken Seasoning
 Hawaiian Alaea
 Sea Salt
 Balsamic Vinegar
 Habanero
 BBQ Dry Rub
 Italian Bread Dipping
 Bourbon Barrel
 Applewood Chipotle

Thessaly Greek
 Spanish Basil
 Basket
 Coffee
 Dark Roasted
 Peruvian
 Costa Rican
 Ground Beans
 Cheese
 Spices



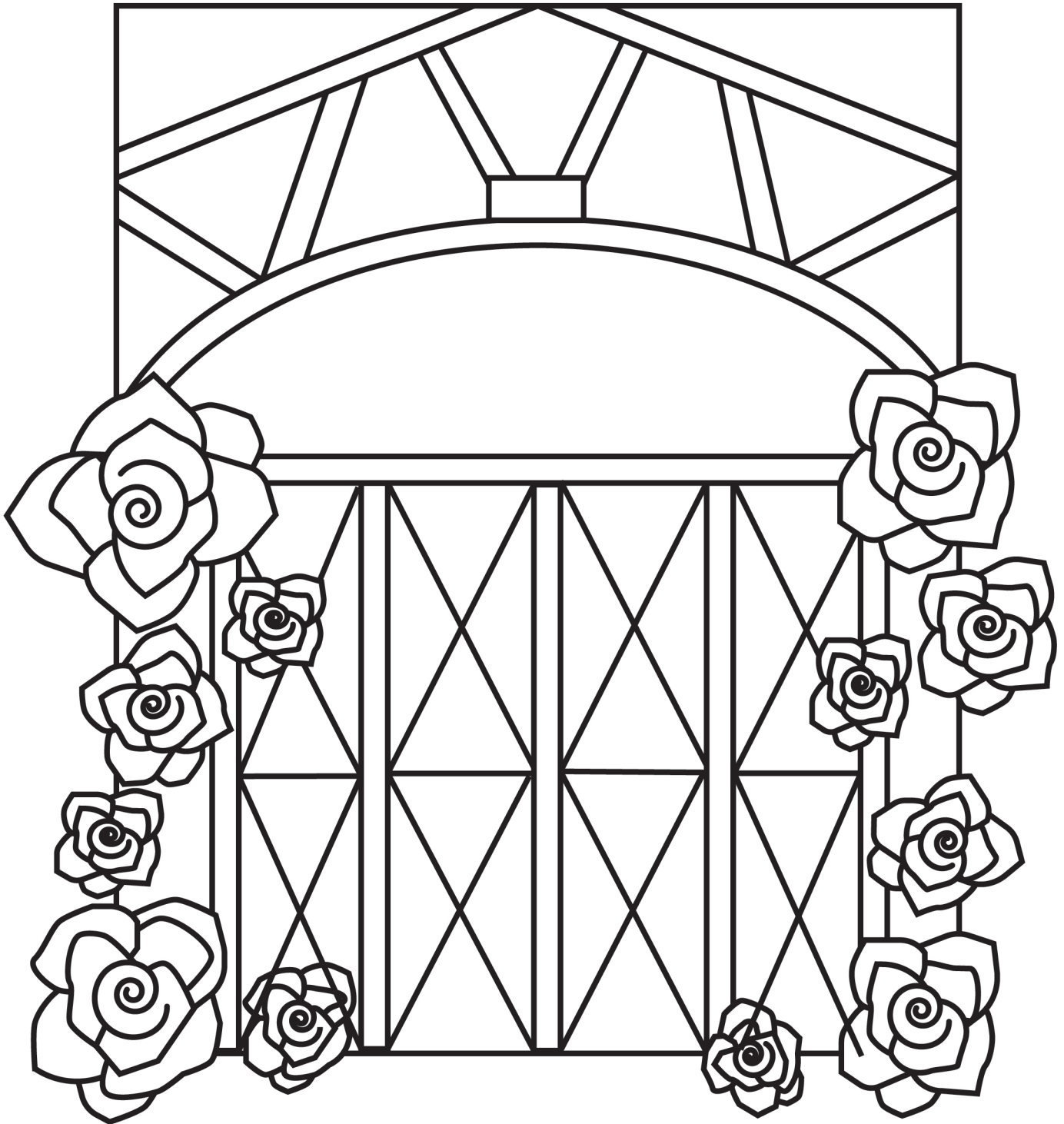
Trivia: Name another item or flavor that The Square Olive sells. _____

Draw a cool scene in the windows behind the person doing yoga!



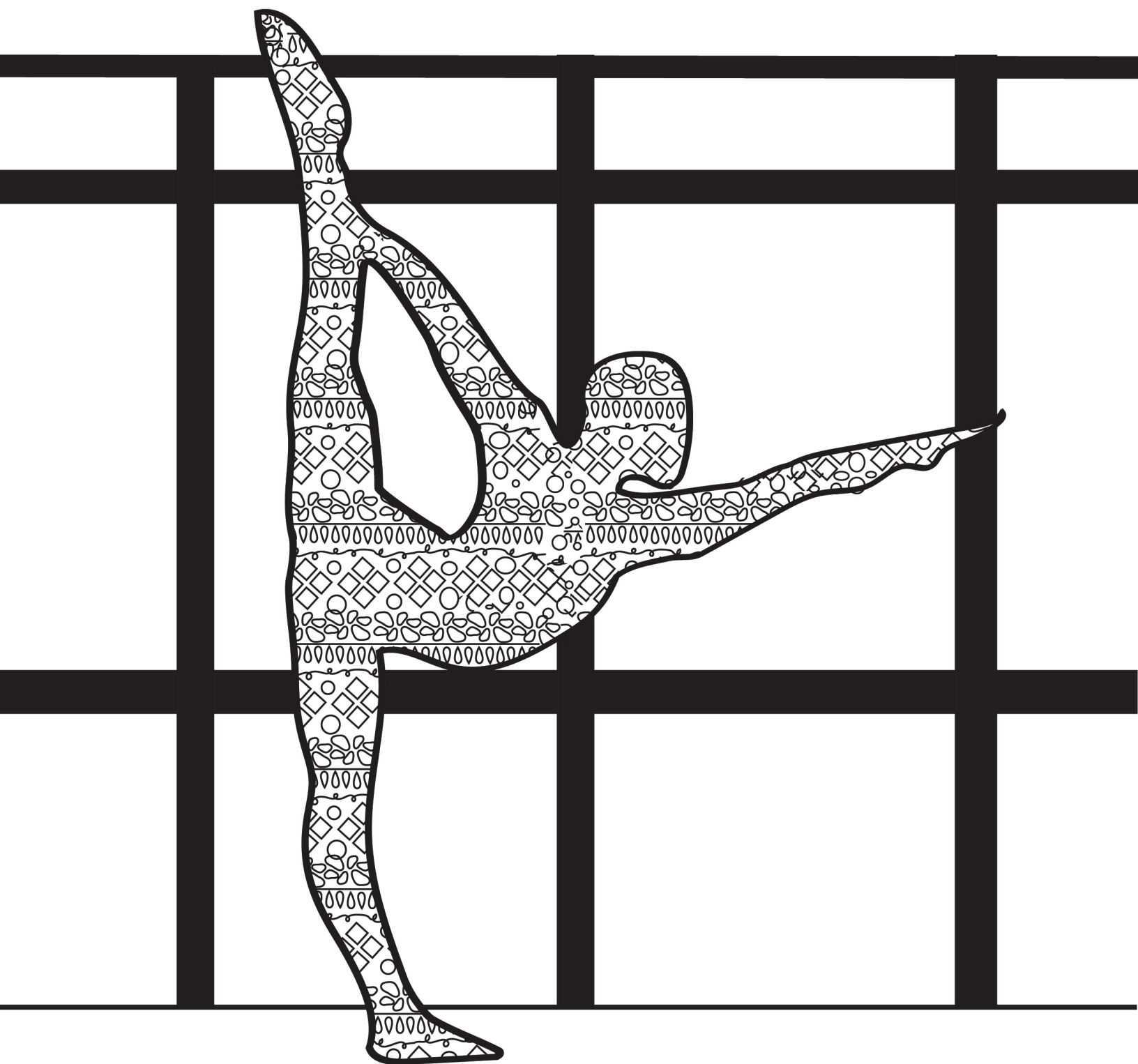
Trivia: Name 3 different yoga poses: _____

Color in the flowers for a special event at the Atrium!



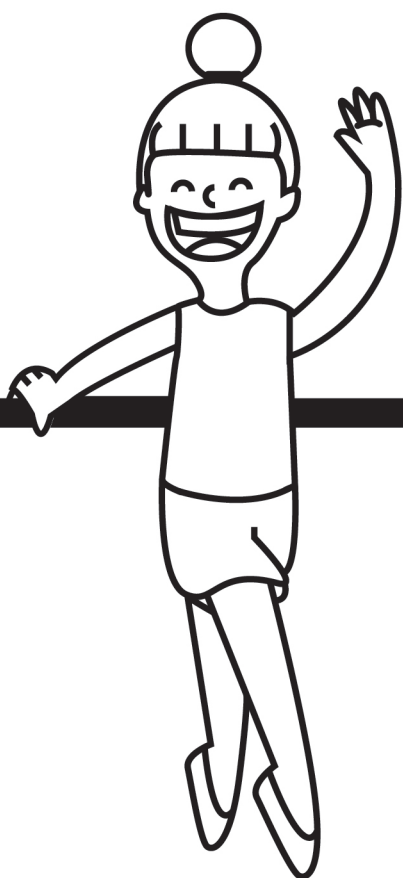
Trivia: What kind of events are usually held at the Atrium? _____

Draw a cool scene in the windows behind the person doing yoga!



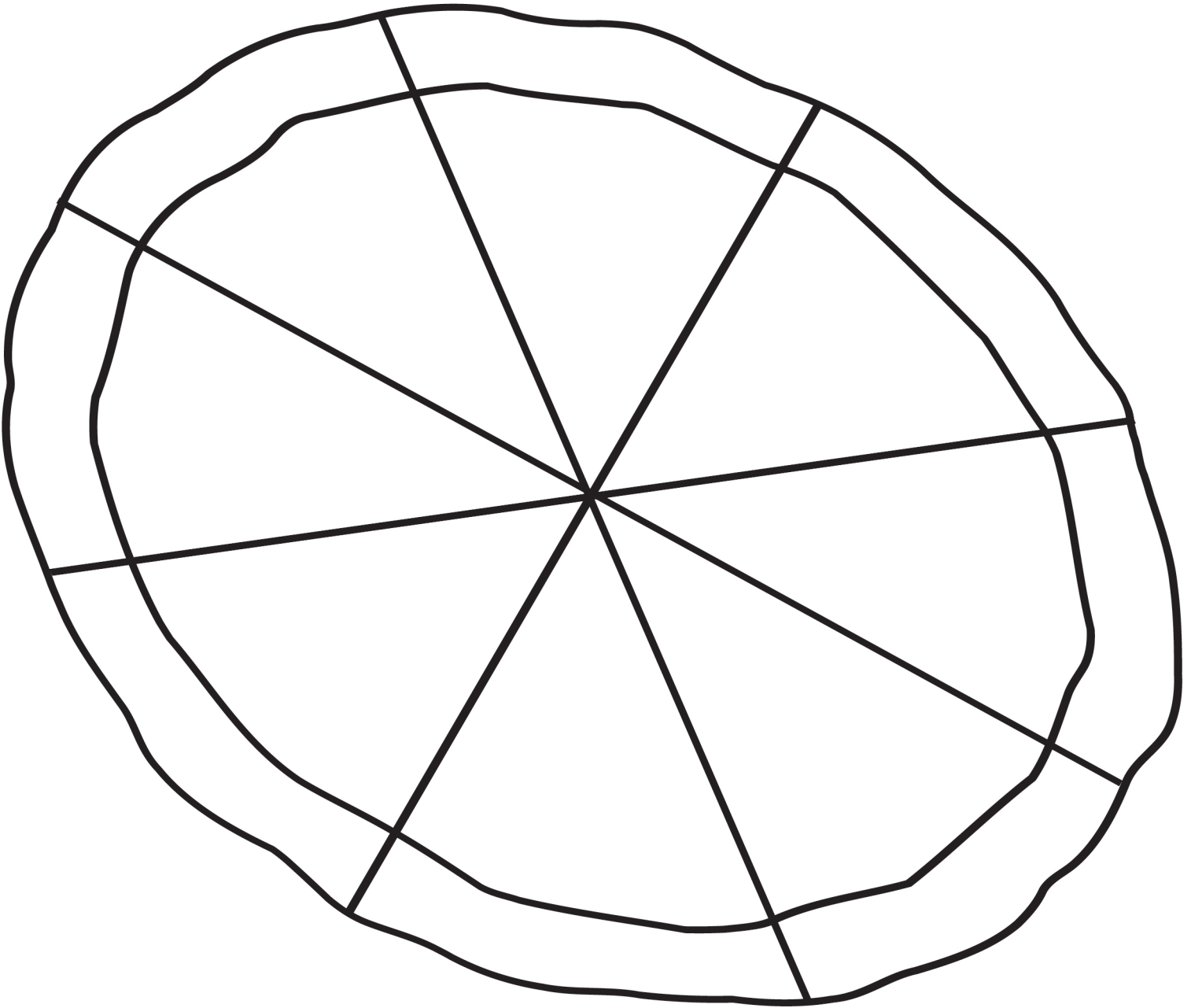
Trivia: Name 3 different yoga poses: _____

Oh no! Megan's friends couldn't make it to Cardio Barre.
Make her some new friends so they can dance together!



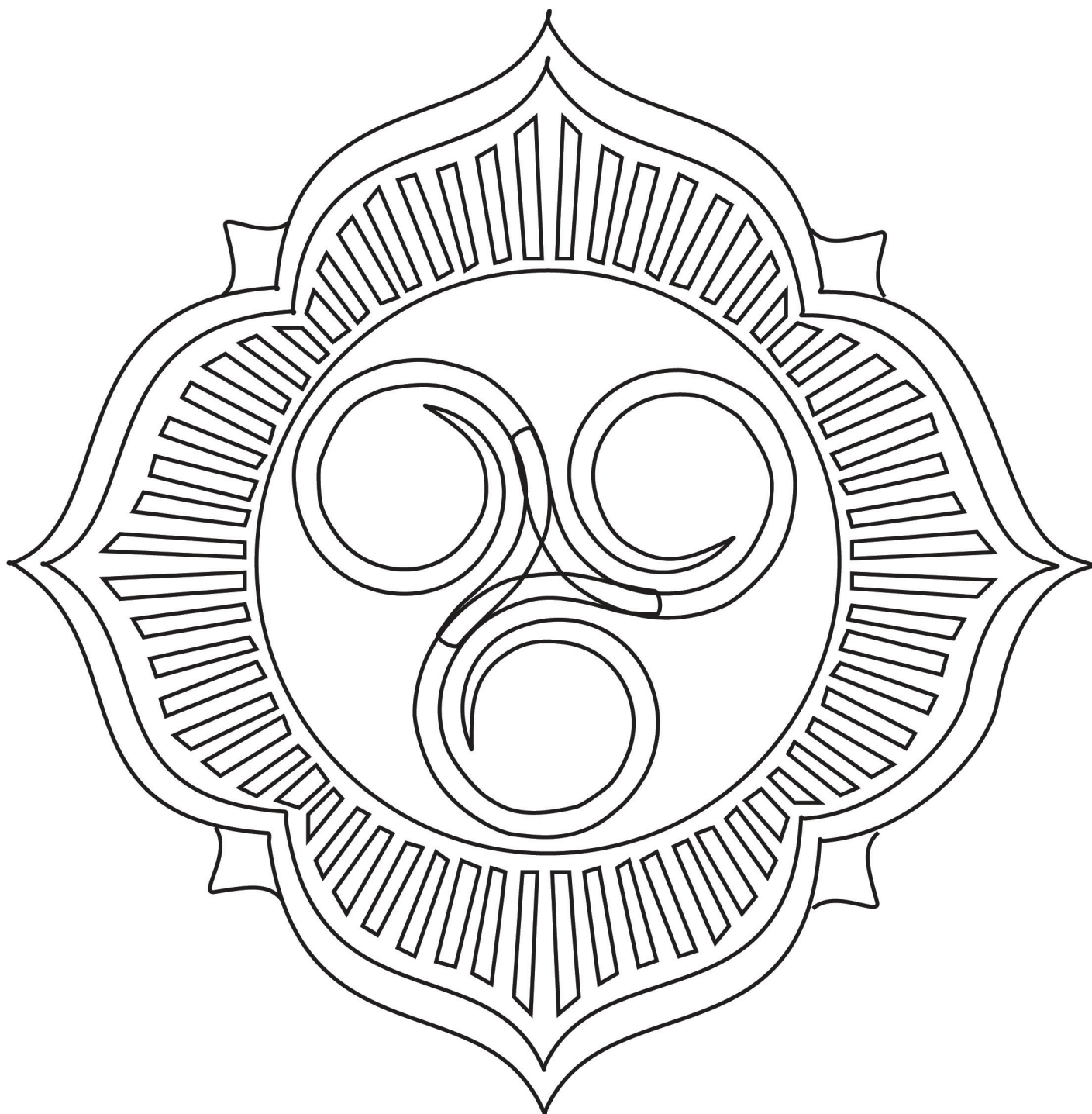
Trivia: Who is the owner of Cardio Barre? _____

Mmm! Create your own pizza at Memphis Pizza Cafe!



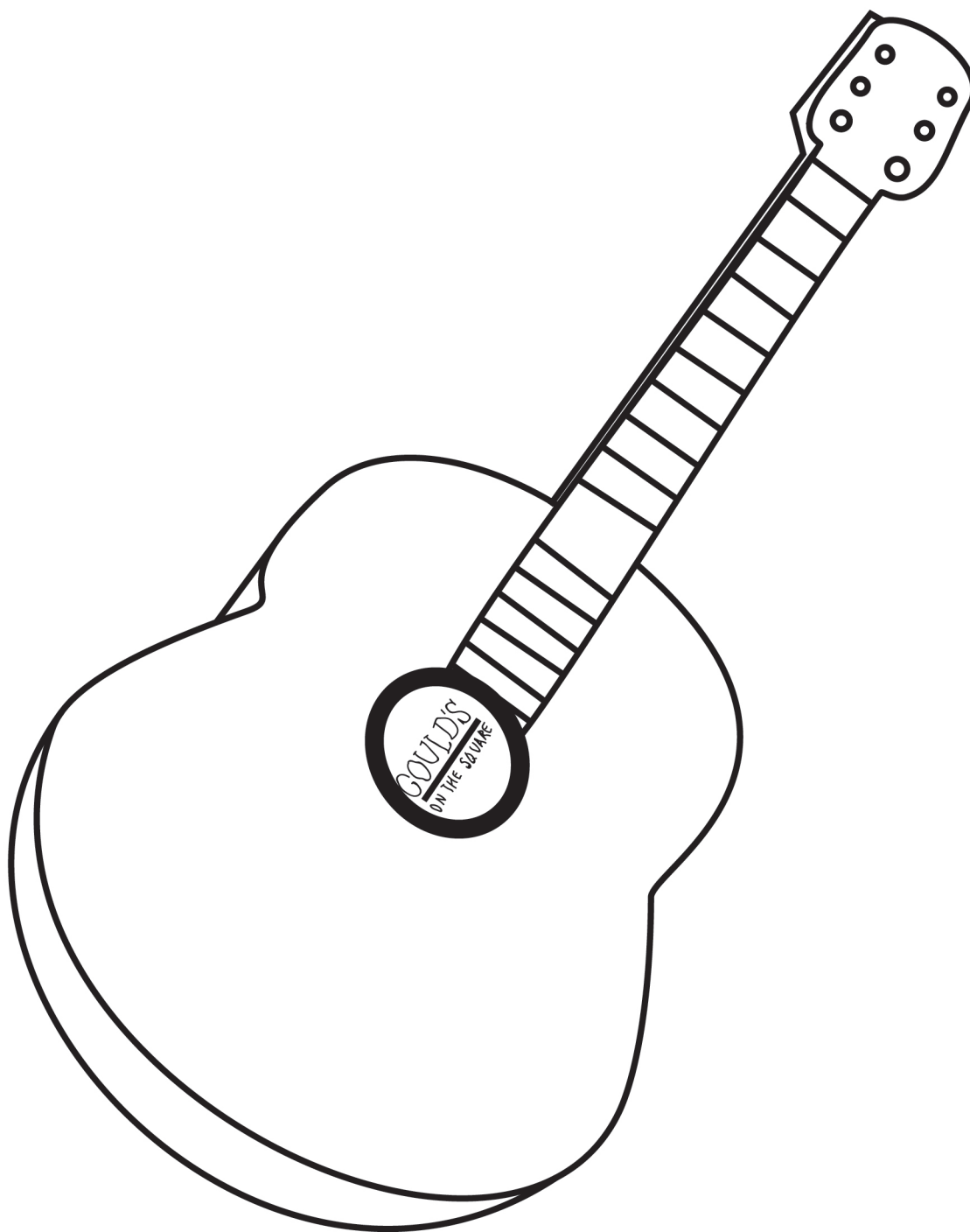
Trivia: How many different kinds of pizza do they serve at Memphis Pizza Cafe? _____

Can you figure out which letters go in the circles?
Visit Delta Groove Yoga to find out!

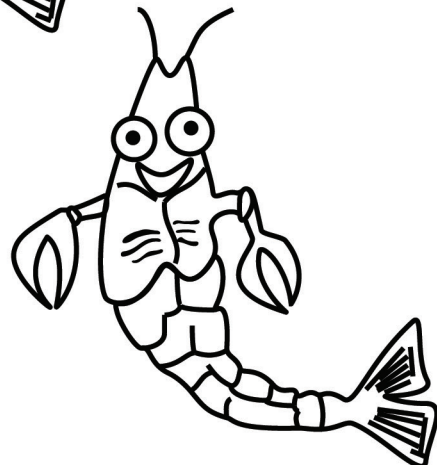
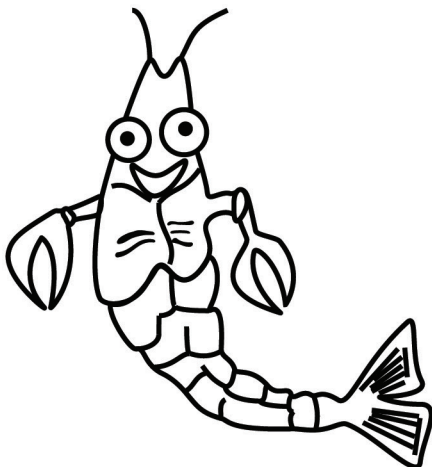
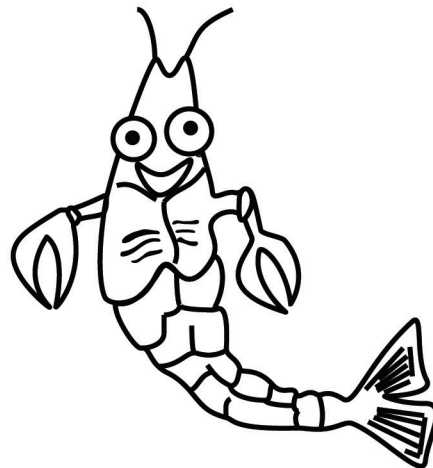
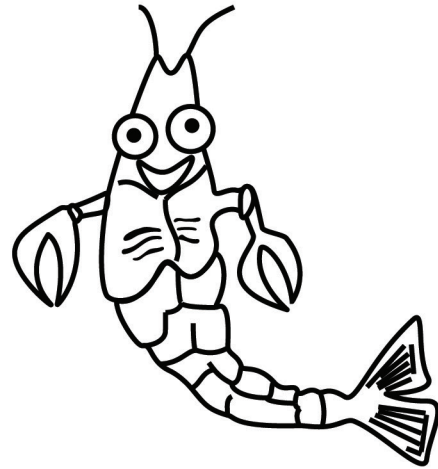
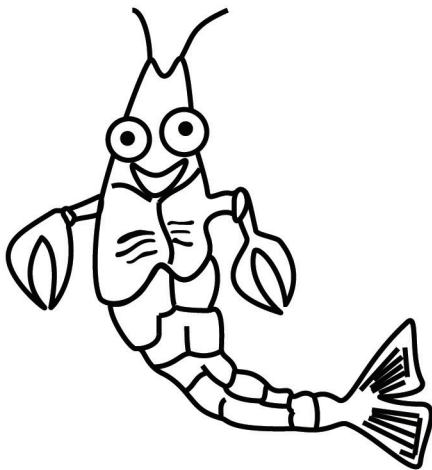


Trivia: How many different types of stones does Delta Groove have in their Store ? _____

Create your own groovy design for the guitar that hangs up at Gould's!

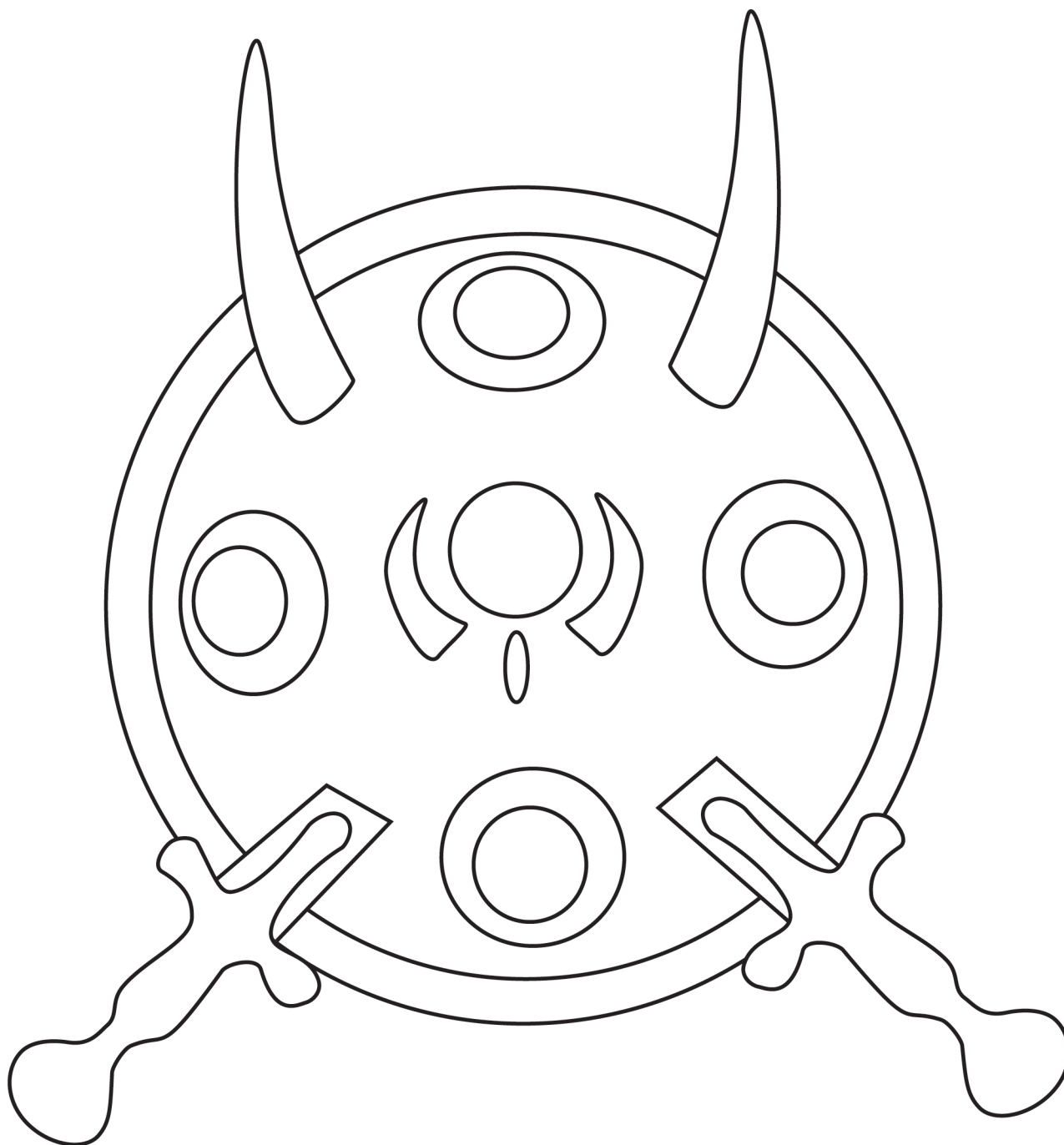


Which Bayou crawfish is different?



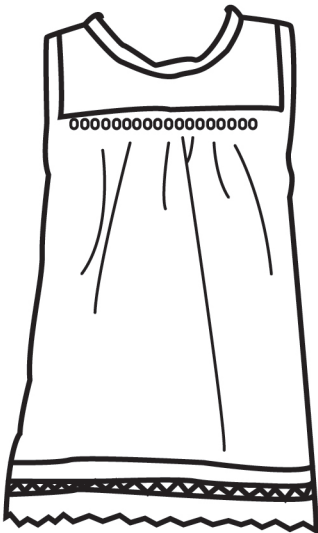
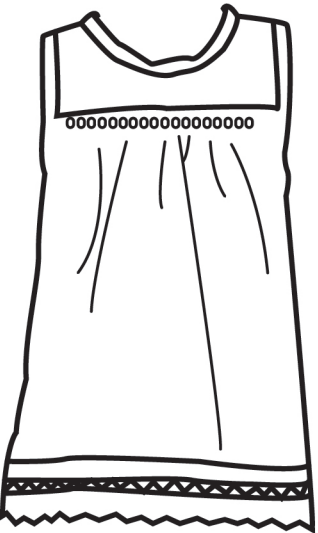
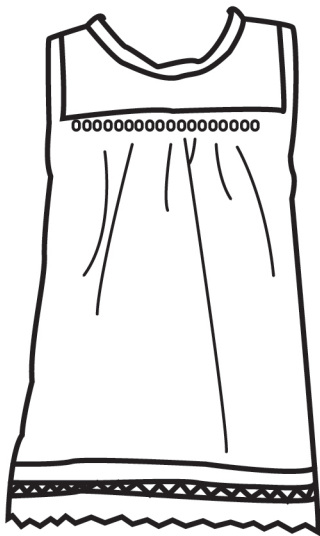
Trivia: When did Bayou Bar & Grill open ? _____

Add in cool designs for a unique set of shield and swords!



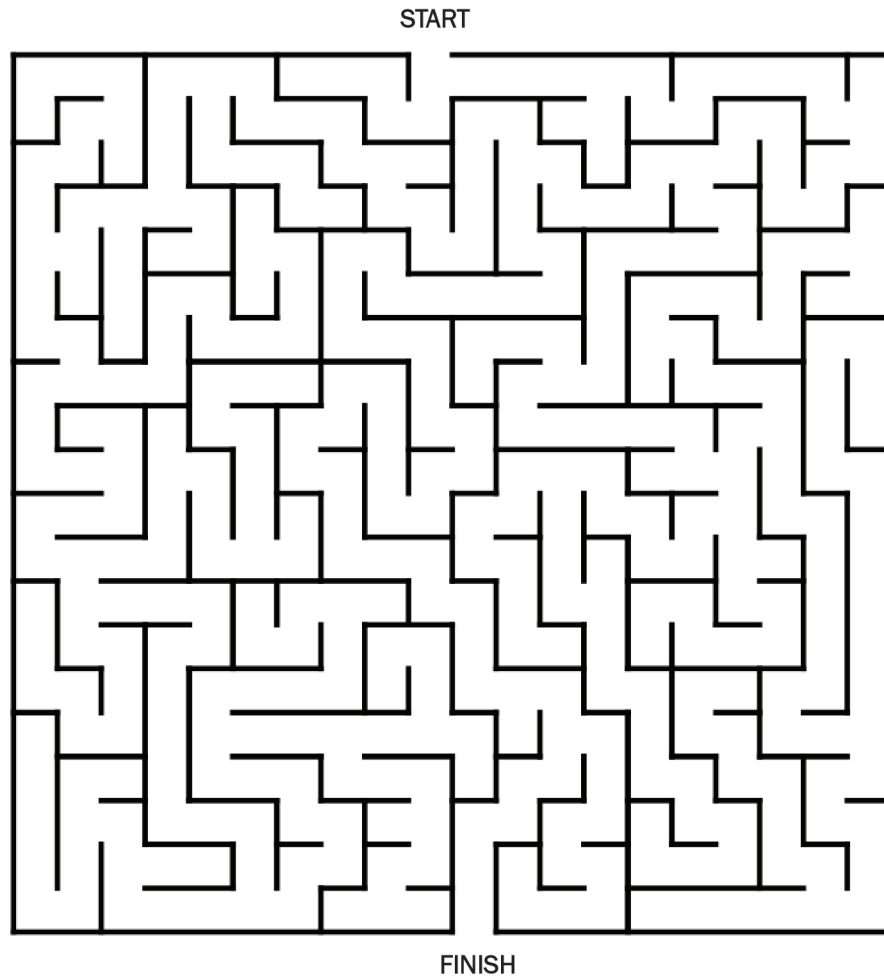
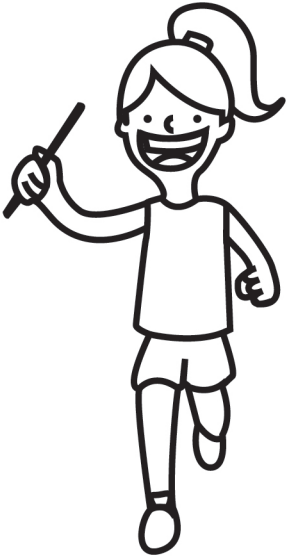
Trivia: Name a dessert that Golden India serves. _____

It seems like one shirt isn't like the others!
Can you find it?



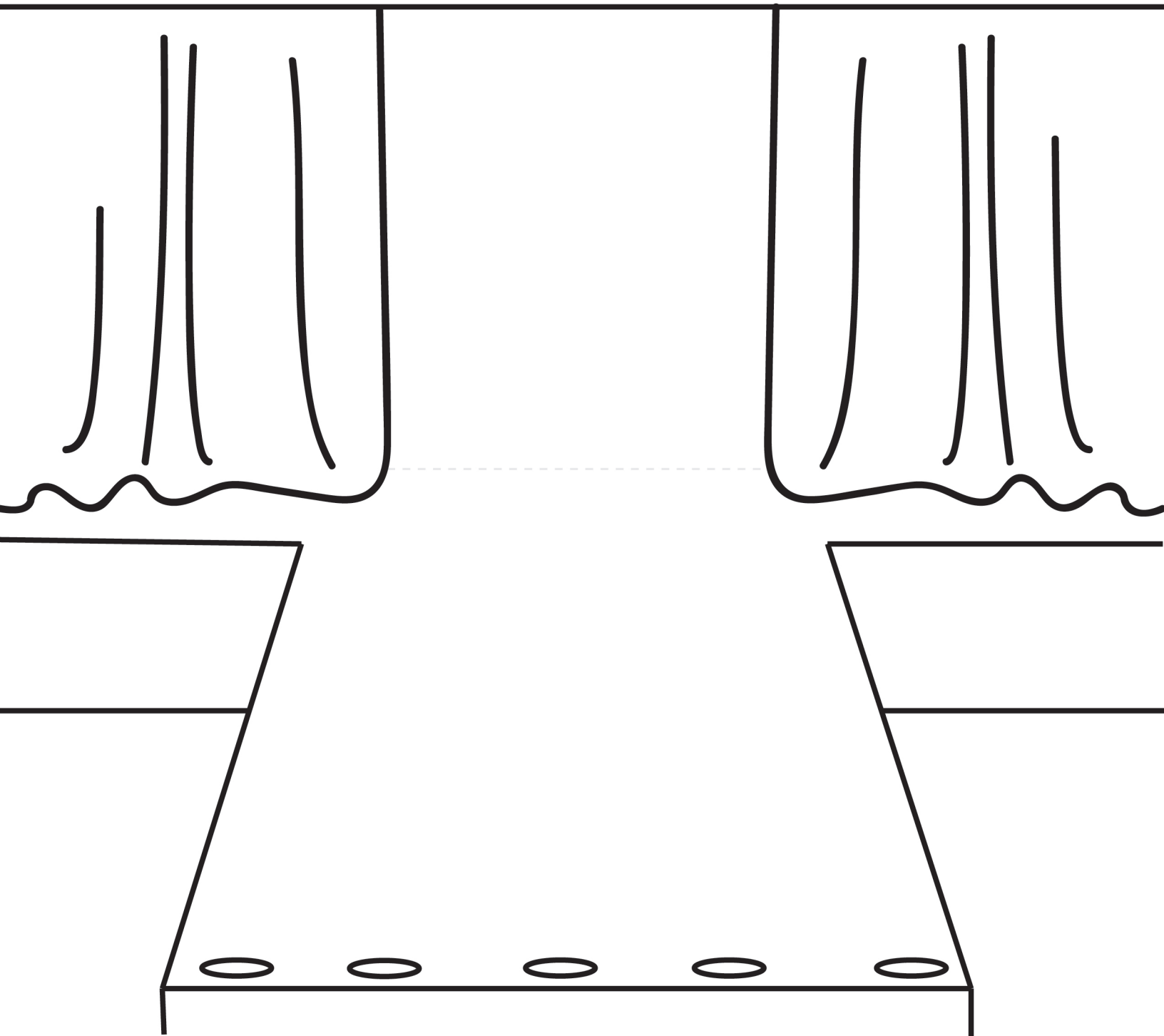
Trivia: Which other store is owned by the same people as Ivory Closet? _____

Oh, no! It looks like Ashley started on the right foot but took the wrong turn! Help her finish get back on track so she can finish the 5K!



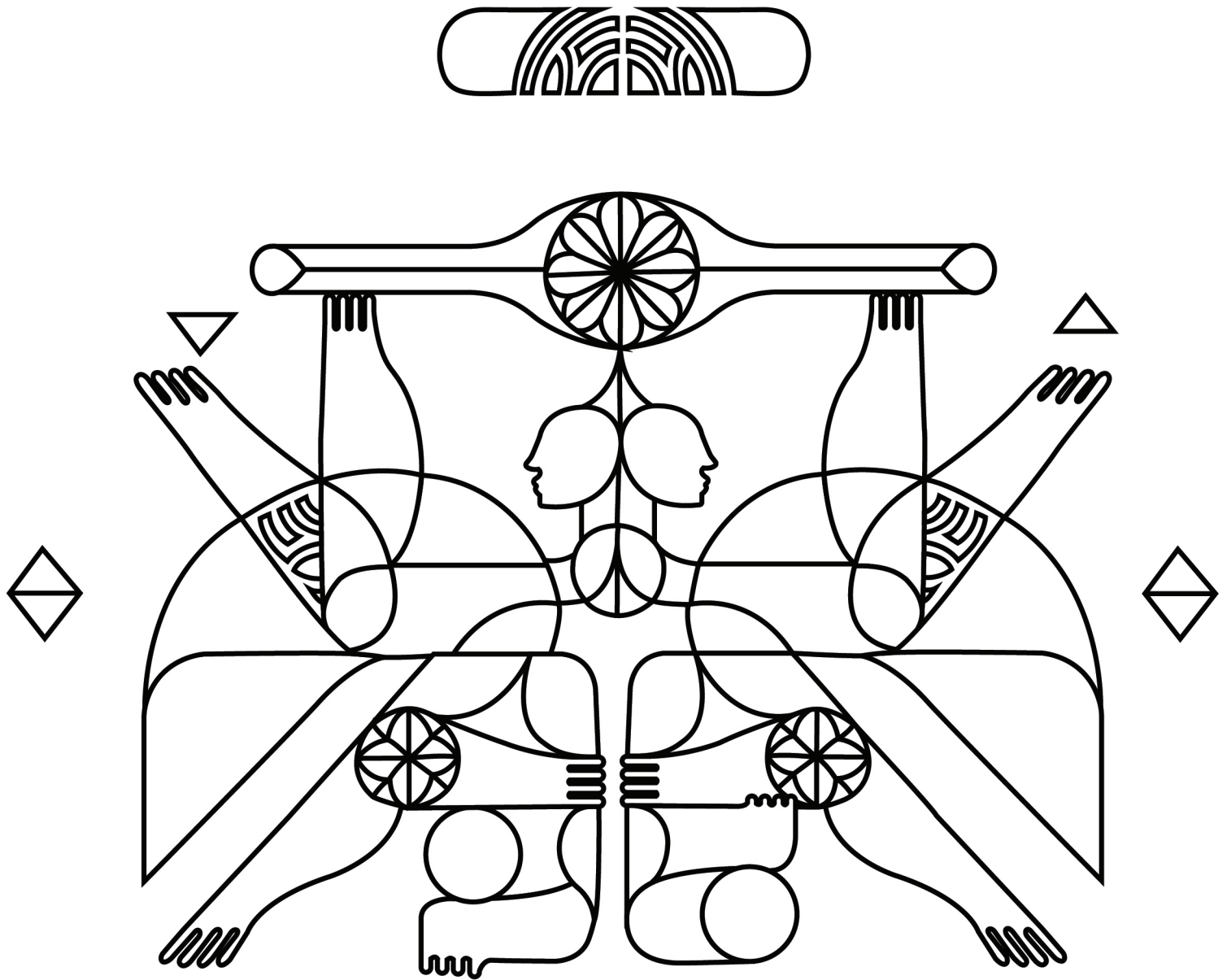
Trivia: What year did Breakaway Running open? _____

Hooray! You got hired to be in a fashion show by Crazy Beautiful! Draw yourself rockin' the runway in the most fabulous outfit in the show!



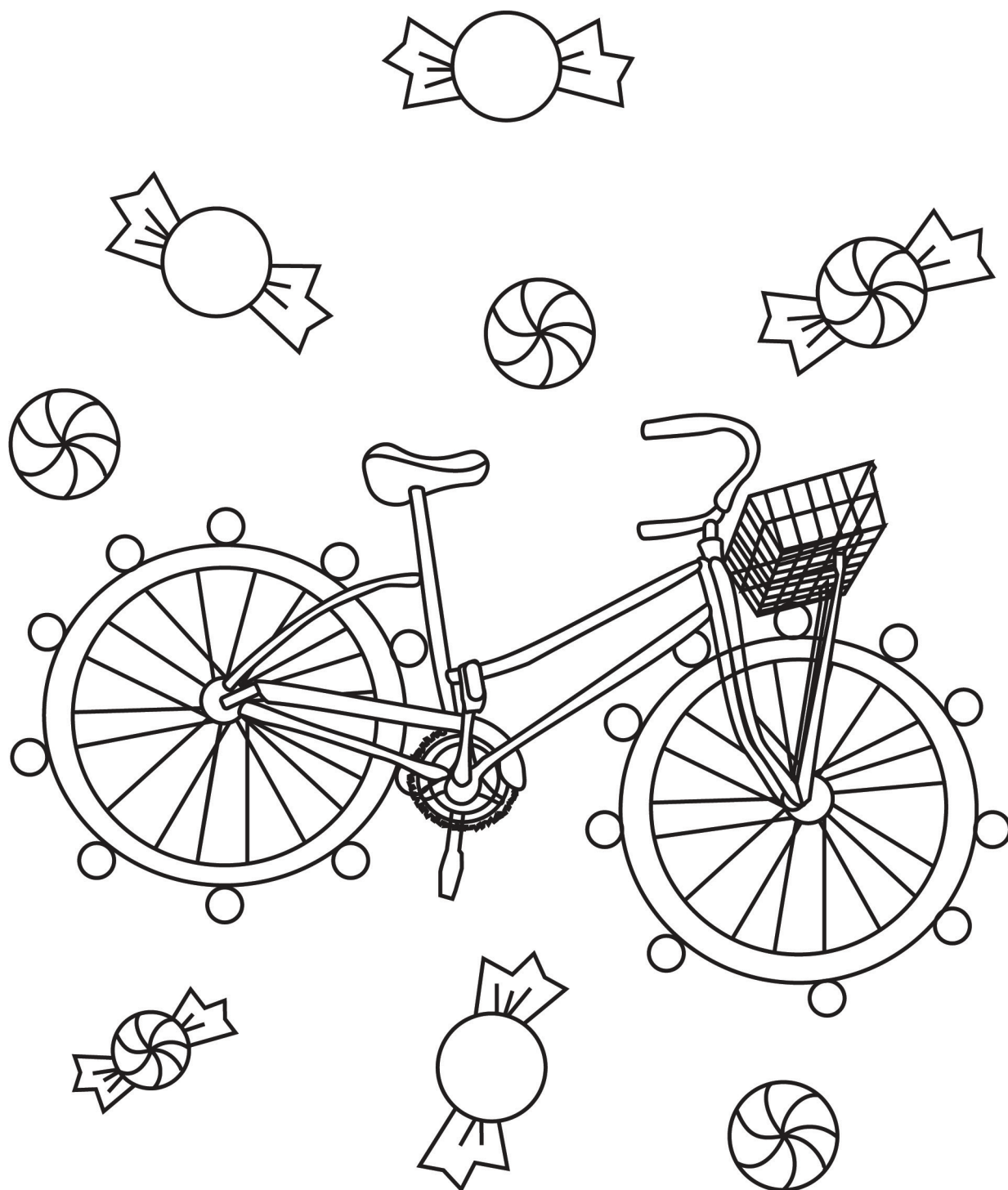
Trivia: What is pictured on Crazy Beautiful's logo? _____

Design your own color scheme for international artist, Guillame Alby!



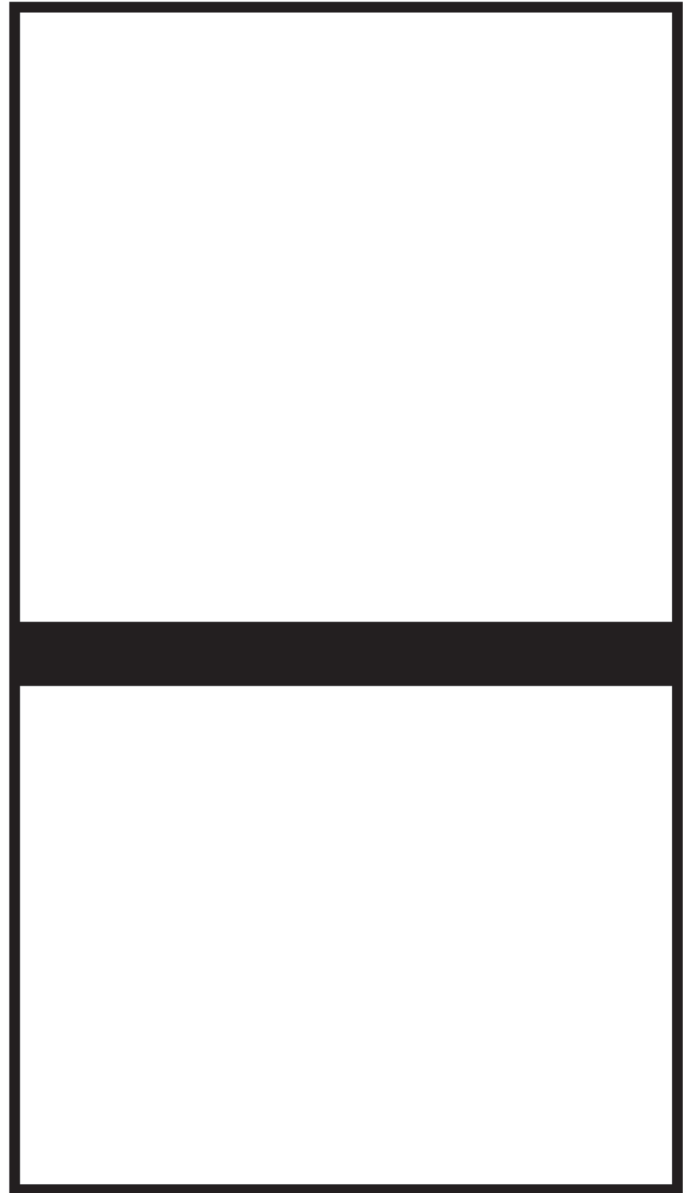
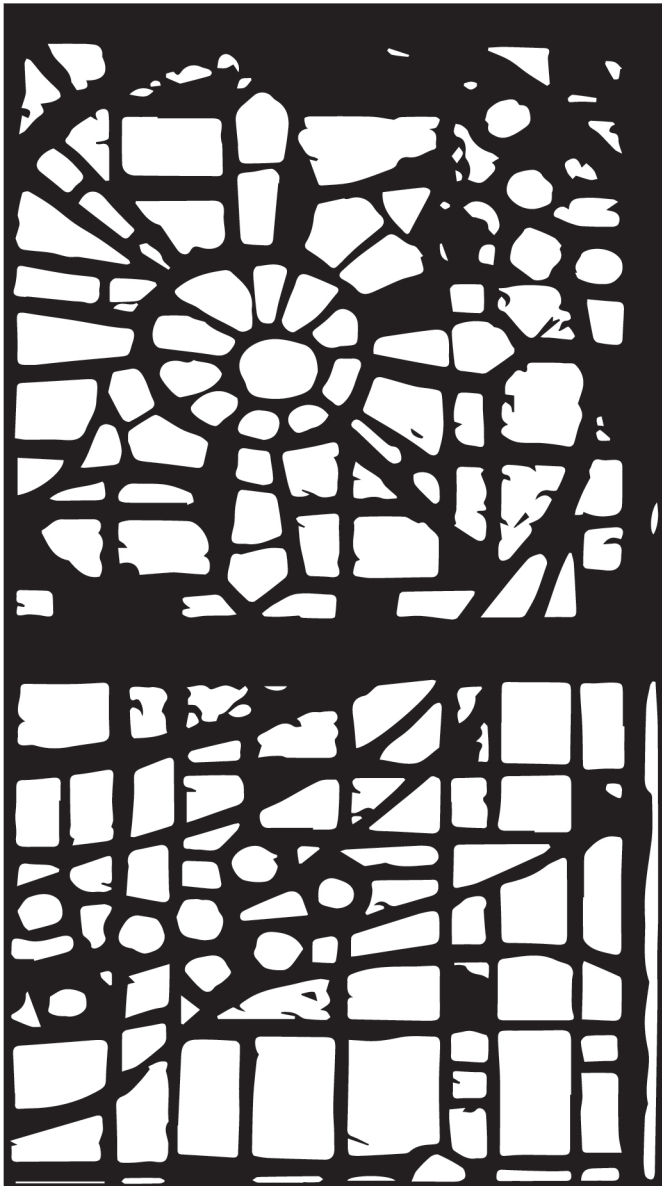
Trivia: Where are the three original Overton Square logos? _____

Color in the bicycle and candy from Sweet Noshings!



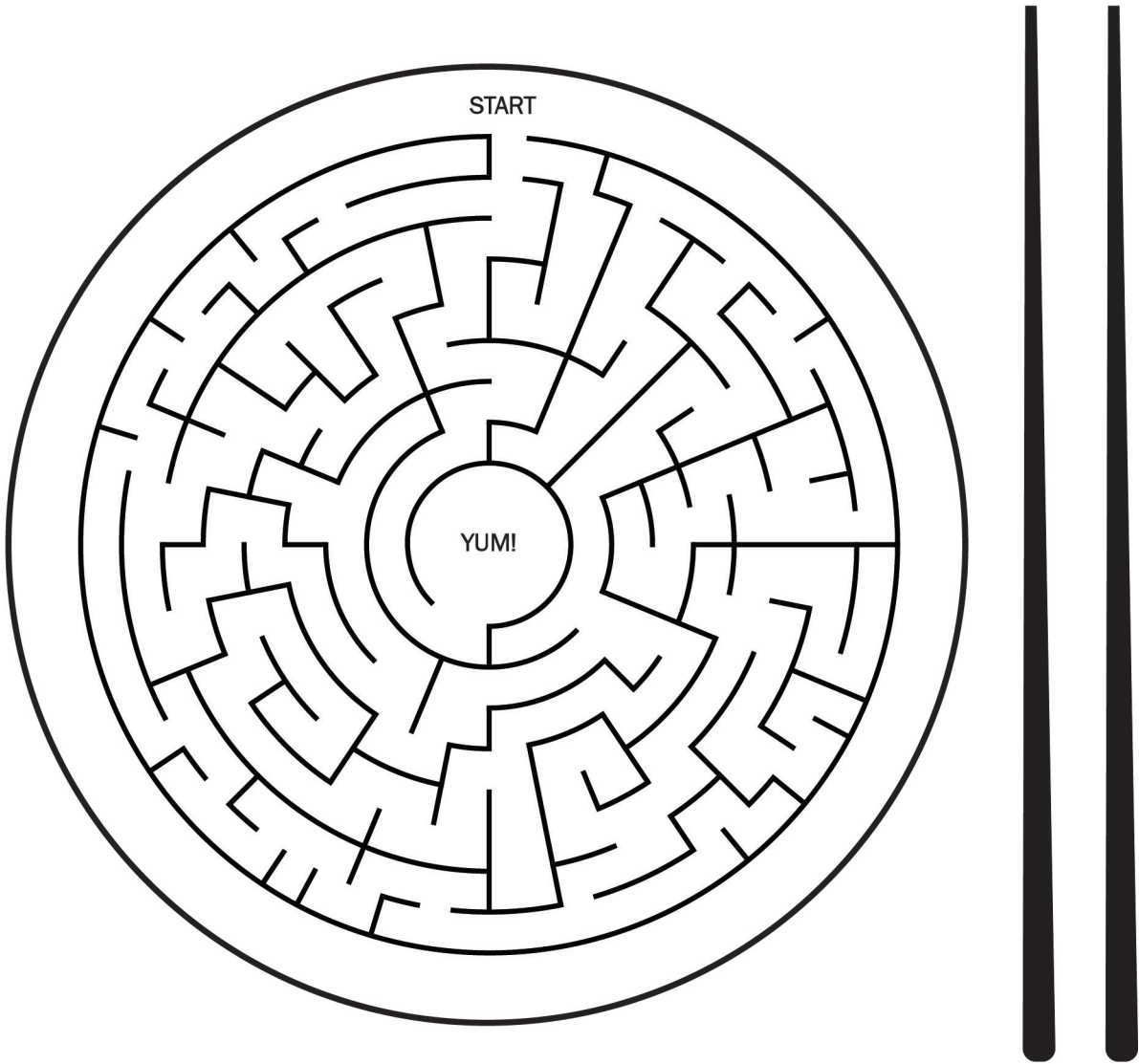
Trivia: How many different flavors of home made ice cream does Sweet Noshings have? _____

Simply color away the stain glass window on the left
and then try to draw and color another one to match!



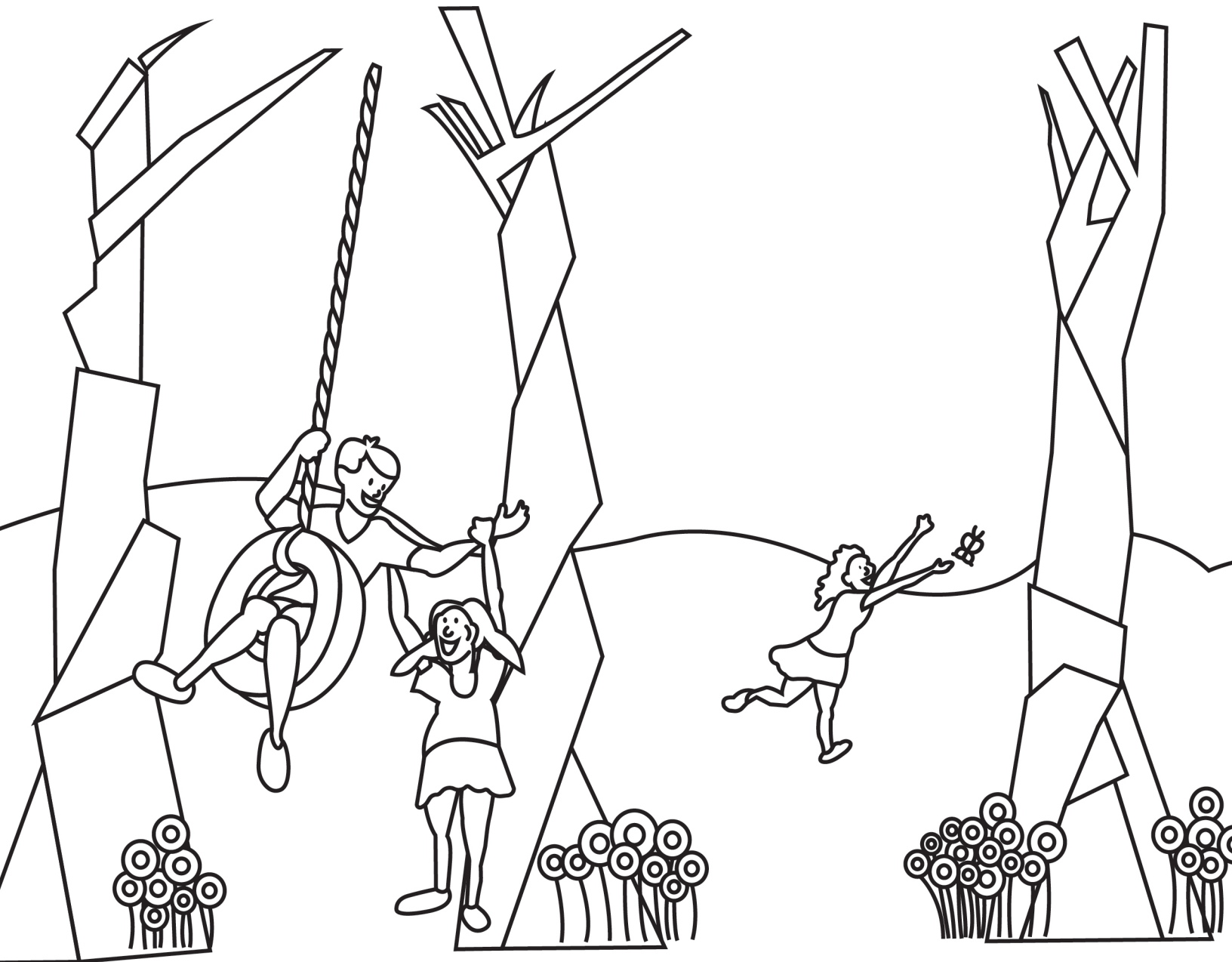
Trivia: How long did Friday's reside Overton Square? _____

Yummy! You finally got your noodles, but are you sure
you can finish it?



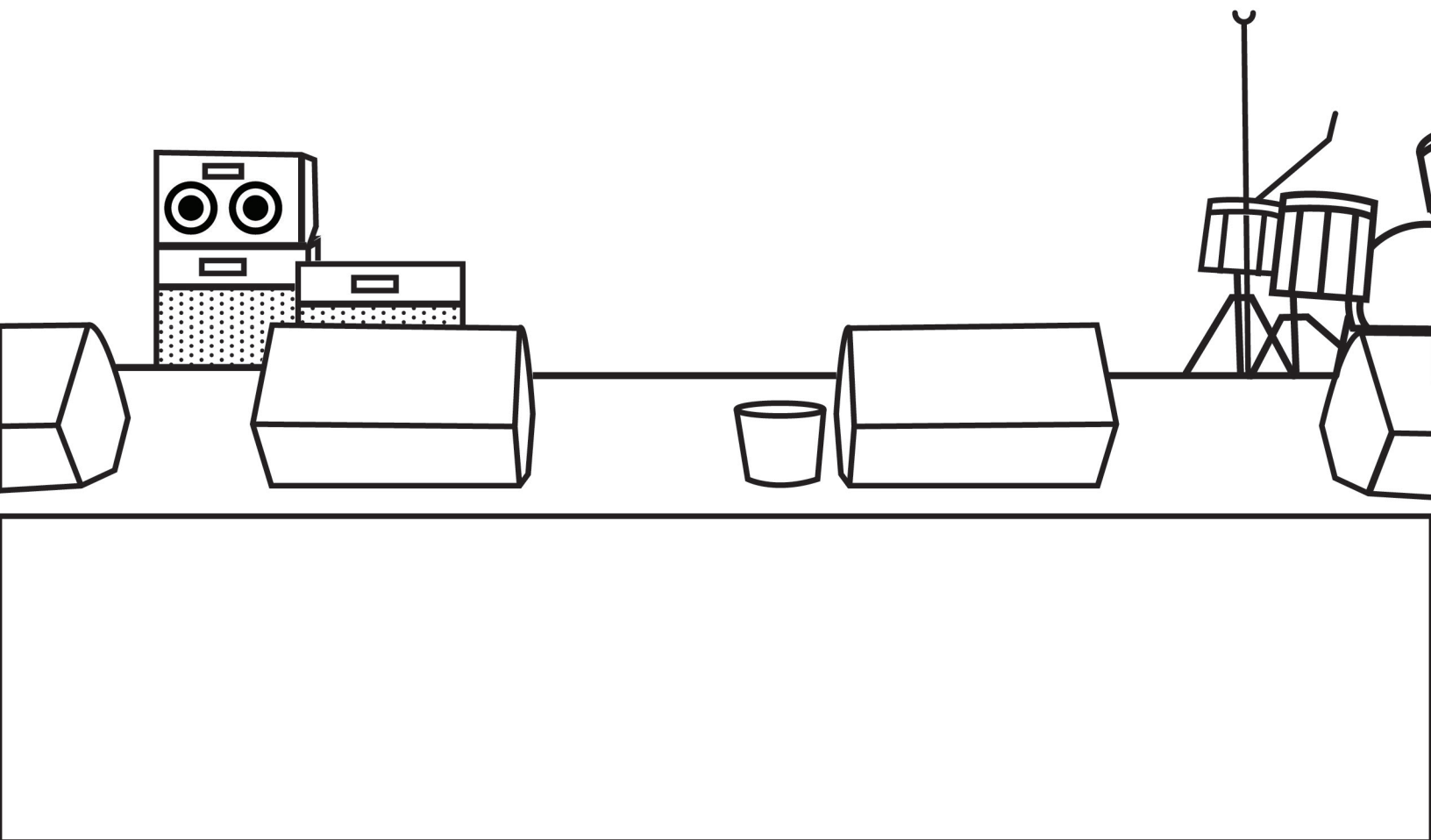
Trivia: Who used to own the little yellow house on the Square? _____

Oh no! It seems like the tree leaves left and never came back! Draw in swirly leaves on top of the branches to get everything back to normal.



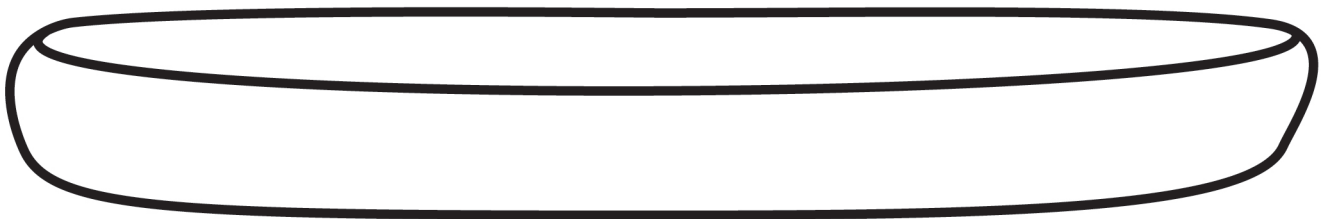
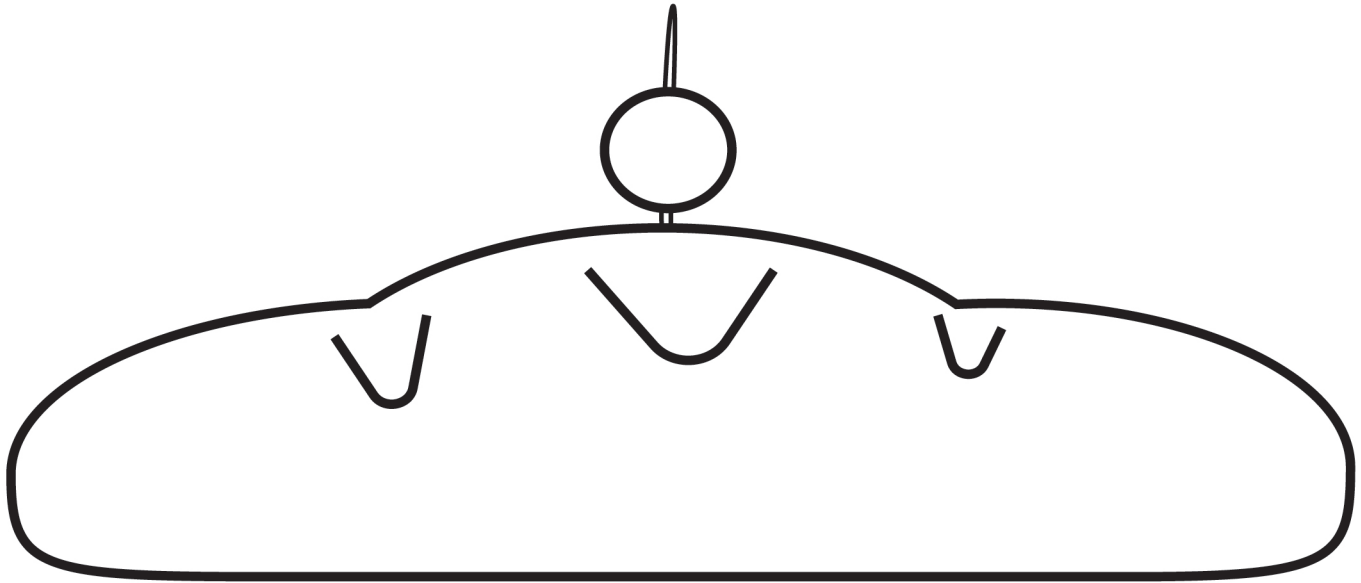
Trivia: When was Life is Just a Tire Swing was created? _____

Draw your favorite musician(s) rocking the stage at LaFayette's!



Trivia: Who was the first musician to perform at LaFayette's? _____

Have a friend create a ridiculous sandwich name and then
build a delicious Lenny's sub based off what they say!



Trivia: Which mural is Lenny's Sub Shop located by? _____

Oh no! Ben lost all of his merchandise!
Help him find all of the items from the Attic in this word search!

The Attic



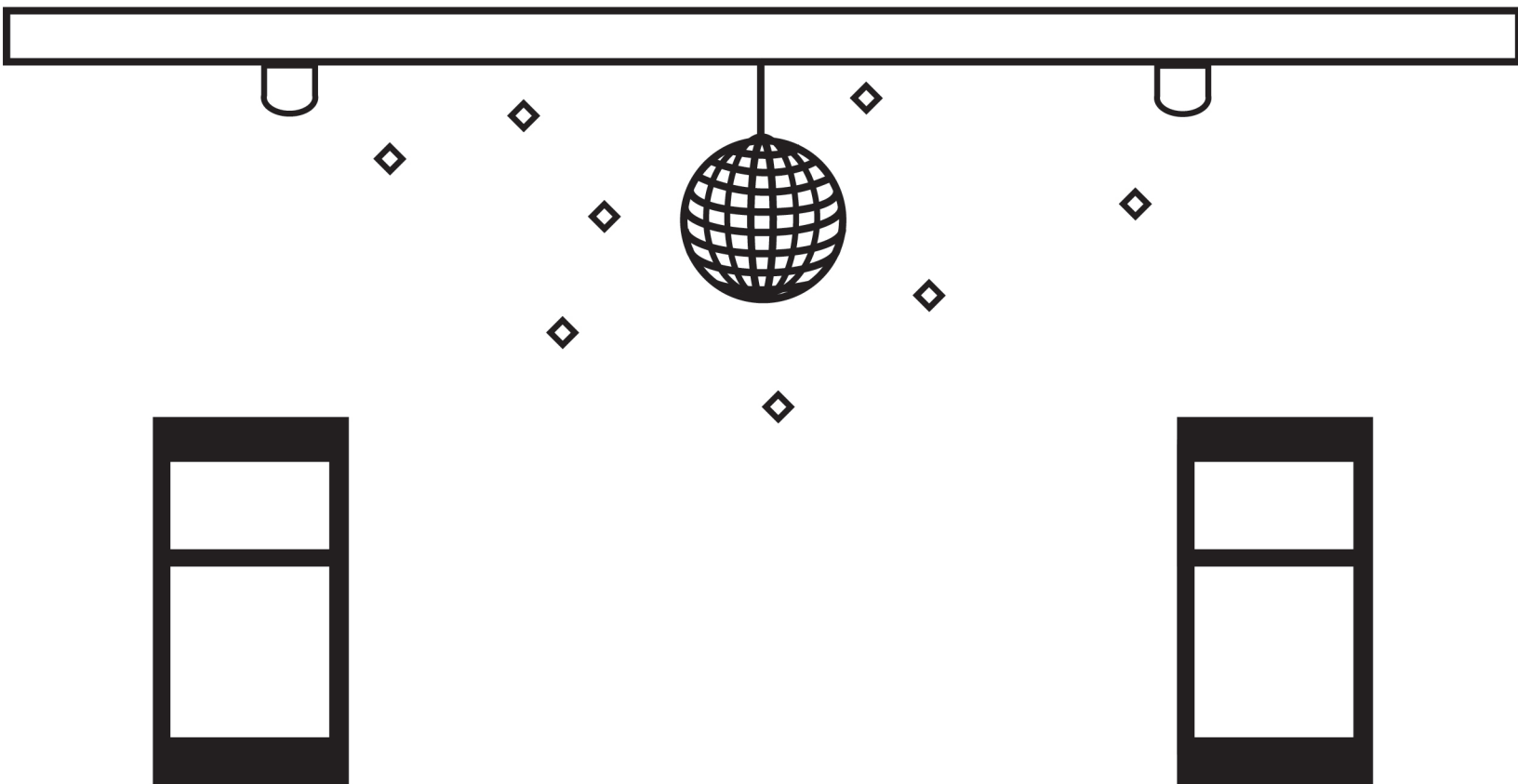
Shirt
Blouse
Jeans
Skirt
Shoes
Jewelry

Necklace
Earrings
Makeup
Jacket
Scarf
Handbag



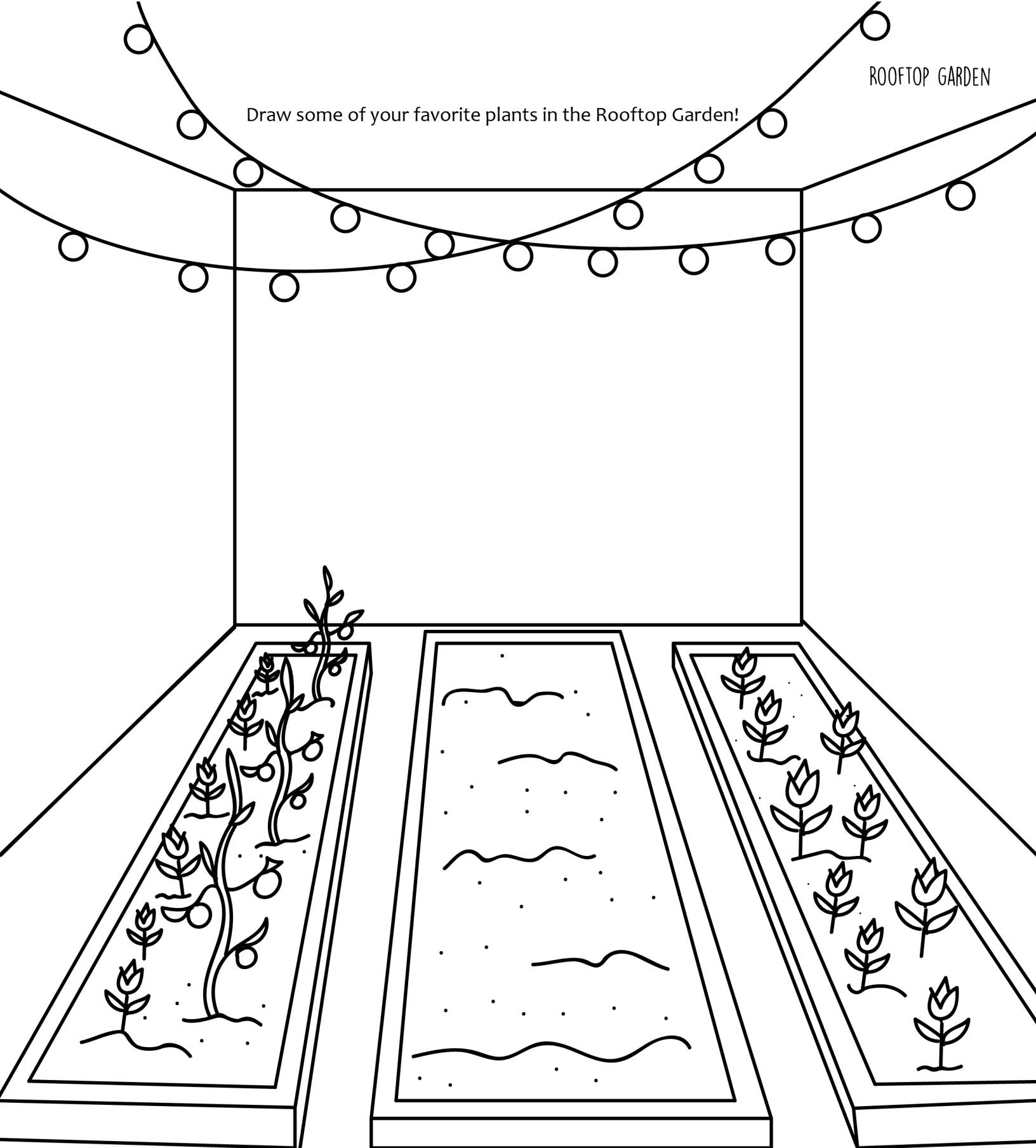
Trivia: The Attic and _____ are both clothing stores owned by the same owners.

Far out! You entered Local Gastropub but it seems like you travelled back in time! Draw you and your friends having a groovy time at Yosemite Sam's!



Trivia: What was Yosemite Sam's most known for? _____

Draw some of your favorite plants in the Rooftop Garden!



Trivia: What restaraunt is the Rooftop Gardens located by? _____

Simply color and decorate your very own Yolo treat!
After you're done, give it a cool name in the circle.



Trivia: How many Yolo locations are in Memphis? _____

See if you can find all of your Overton Square favorites!

Redux

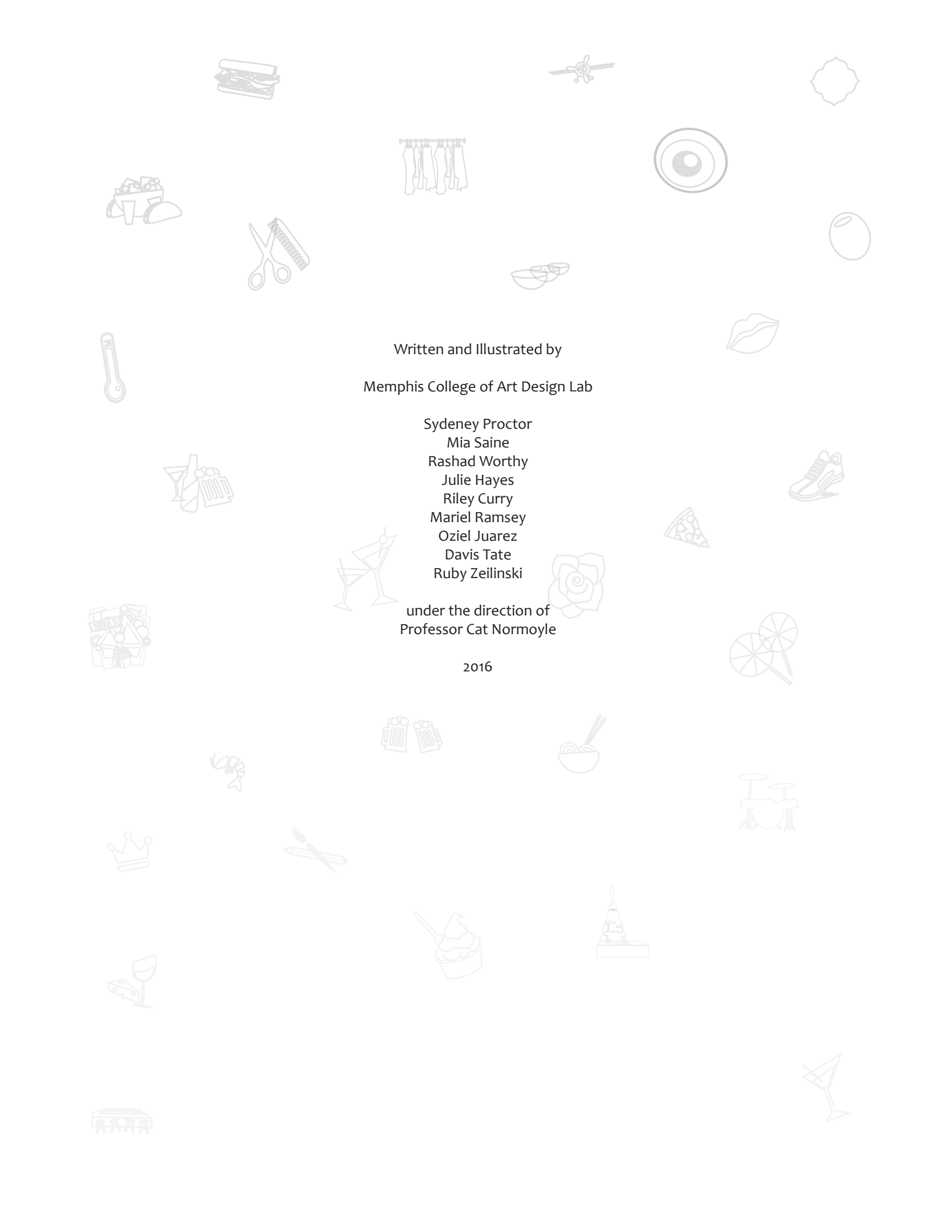


Art Project
The Atrium
The Attic
Babalu
Bari
Bosco's
Breakaway Running
Bayou Bar & Grill
Belly Acres

Bikram Yoga
Bar Louie
Cardio Barre
Crazy Beautiful
Delta Groove Yoga
Golden India
Gould's On The Square
Ivory Closet
Lafayette's Music Room

Lenny's Sub Shop
Local Gastropub
Memphis Pizza Café
Robata Ramen & Yakitori Bar
Schweinhaus
Square Olive
Sweet Noshings
Zebra Lounge
Yolo

Trivia: Name a business that isn't on the Redux mural yet. _____



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2016

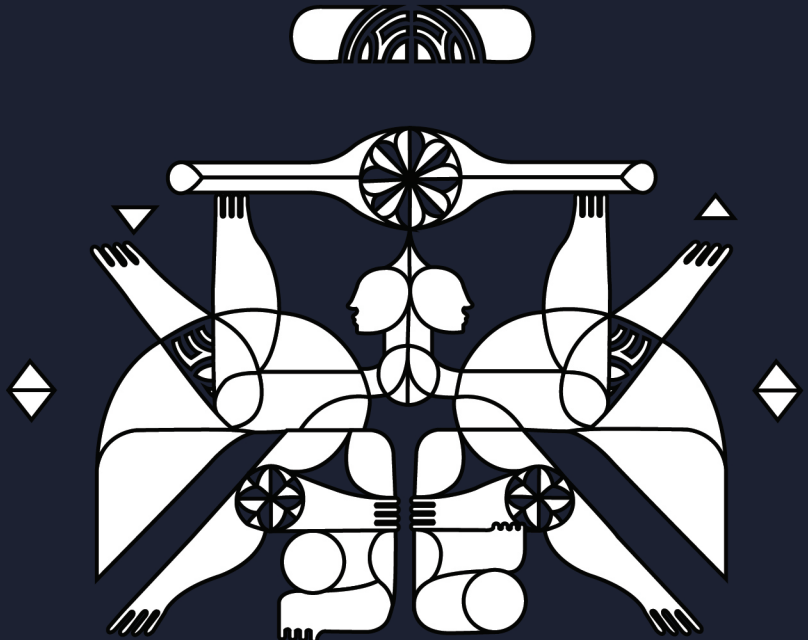
DISCOVER NEW PLACES AND LOCAL ARTWORK WITH OVERTON SQUARE'S FUN AND ENTERTAINING ACTIVITY BOOK!

A BRIEF HISTORY OF OVERTON SQUARE

In 1969, Overton Square Founders & Developers James D. Robinson, Ben Woodson, Charles H. Hull, and Frank Doggrell led the efforts to pass a referendum to allow establishments to sell liquor by the drink. The approved license was driven from Nashville right to the doors of T.G.I. Friday's in Overton Square, the first franchised location outside of New York City. It quickly became a success and an anchor for other shops, restaurants, pubs, and other attractions.

In the 70's, Overton Square was home to 11 restaurants, 27 shops and employed 800 Memphis locals. Over time, the Square was home to an ice skating rink, Solomon Alfred's, the Mississippi River Co., the Public Eye, Bombay Bicycle Club, Gonzales & Gertrude's, the Hot Air Balloon, Lafayette's Music Room, Yosemite Sam's (originally a disco), Godfather's Supper Club, Trader Dick's, and the original Huey's. Pub crawls attracted over 40,000 people and Christmas at Overton Square was known for its carolers, roasted chestnuts and for bringing snow to the Mid-South every year.

Today Overton Square is home to thriving businesses anchored by four live-performance theaters and a multi-screen movie theater. Loeb Properties is cultivating this local landmark into a new kind of arts and entertainment district that is a destination for locals and visitors alike.



LOOK FOR US ON FACEBOOK AND INSTAGRAM TO FIND OUT MORE ABOUT OVERTON SQUARE!

All artwork in this book was created by the Design Lab
at Memphis College of Art



OS Activity Book